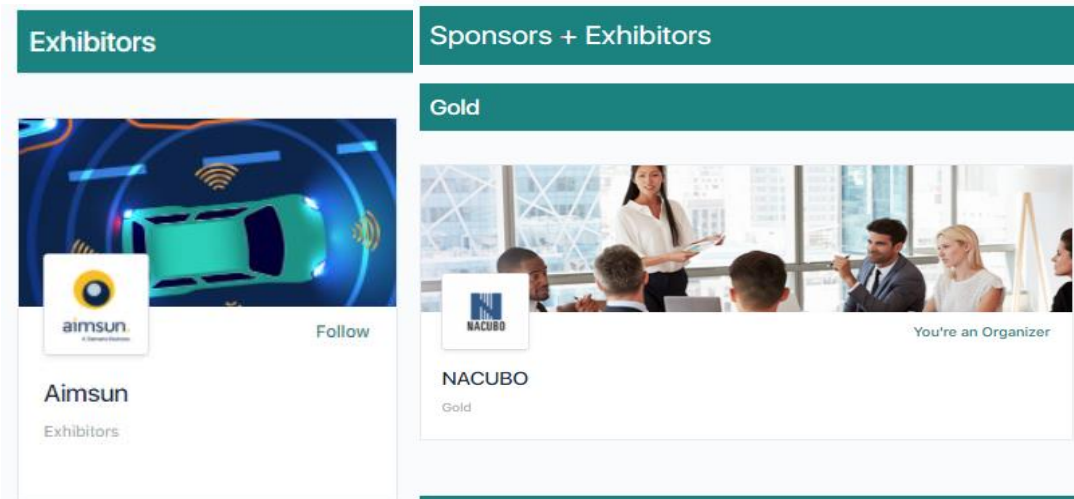
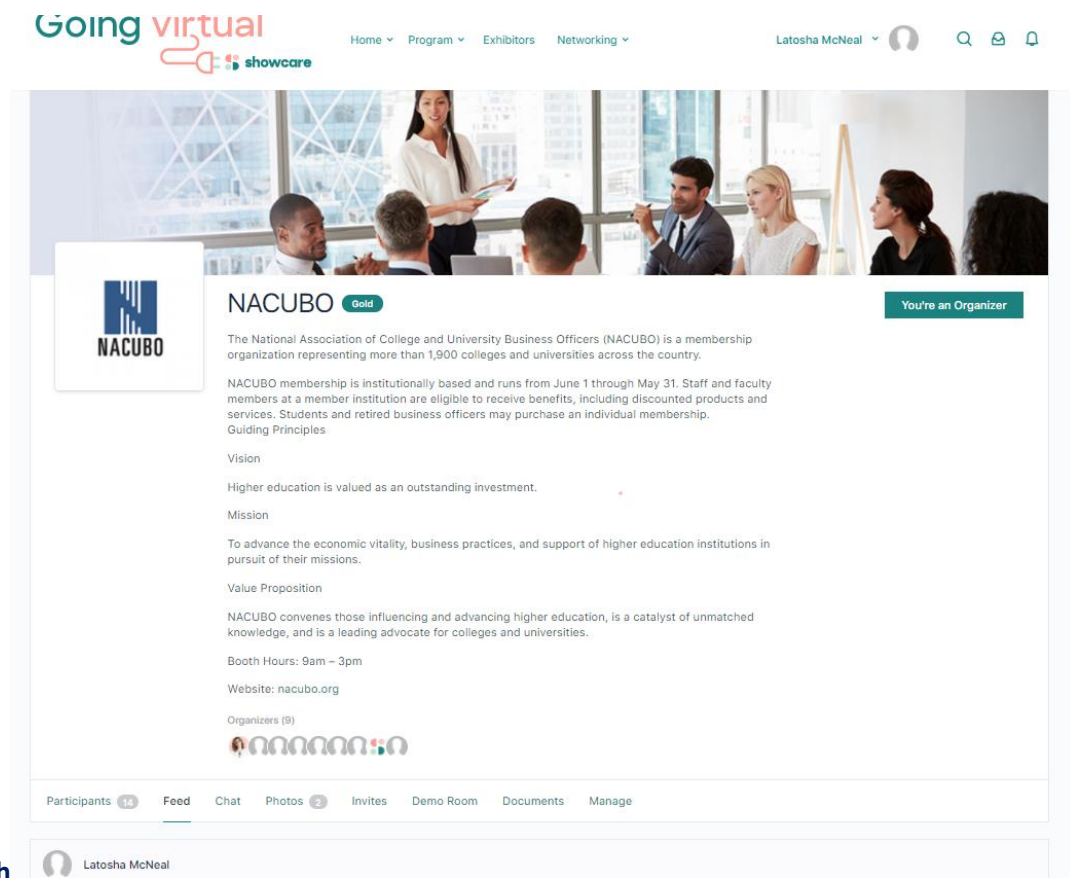


Showcare Platform – Virtual Exhibit Booth Example



1 Tile Booth

2 Tile Booth



Inside Booth

Showcare Platform – Virtual Exhibit Booth Example

The screenshot displays a virtual exhibit booth for NACUBO on the 'Going virtual showcase' platform. The booth is presented as a social media-style page with a header, a main content area, and a feed.

Header: The top of the page features the 'Going virtual showcase' logo on the left. Navigation links for 'Home', 'Program', 'Exhibitors', and 'Networking' are in the center. On the right, the user 'Latasha McNeal' is logged in, with icons for search, messages, and notifications.

Main Content Area: A large banner image shows a group of professionals in a meeting. Below it is the NACUBO logo. To the right of the logo, the text reads 'NACUBO Gold' and 'You're an Organizer'. The main text describes NACUBO as a membership organization for college and university business officers, detailing membership benefits, vision, mission, and value proposition. It also lists booth hours (9am - 3pm) and the website (nacubo.org). At the bottom of this section, it says 'Organizers (8)' with a row of profile icons.

Navigation: A horizontal menu below the main content area includes 'Participants (12)', 'Feed', 'Chat', 'Photos (2)', 'Invites', 'Demo Room', 'Documents', and 'Manage'.

User Profile: Below the menu is a profile card for 'Latasha McNeal' with a 'Share something with your group...' prompt.

Search: A search bar labeled 'Search Feed...' is located below the profile card.

Feed: The feed shows a post by 'Latasha McNeal' titled 'Discover NACUBO's E-Learning Opportunities', posted '1 month, 1 week ago'. The post features a video thumbnail with a play button. The video title is 'Discover NACUBO's E-Learning Opportunities'. The video shows a man, identified as 'Ron Rhames, Midlands Technical College President', speaking at a virtual event. The video player includes 'Watch later' and 'Share' buttons. Below the video, there are 'Like', 'Comment', and 'Delete' interaction options.